

Herbal/Traditional Products in Lithuania

October 2023

Table of Contents

Herbal/Traditional Products in Lithuania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive results for herbal/traditional products despite rising inflation levels
Seasonal cold and cough symptoms lead to positive results on the landscape
Local manufacturer Valentis sees positive results with Pertusinas

PROSPECTS AND OPPORTUNITIES

No major changes set to take place across the forecast period
Valentis will benefit from its positive reputation on the paediatric landscape
Focus on climate change has the potential to expand the consumer base

CATEGORY DATA

Table 1 - Sales of Herbal/Traditional Products: Value 2018-2023
Table 2 - Sales of Herbal/Traditional Products: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023
Table 4 - LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023
Table 5 - Forecast Sales of Herbal/Traditional Products: Value 2023-2028
Table 6 - Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

Consumer Health in Lithuania - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 8 - Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2018-2023
Table 10 - Sales of Consumer Health by Category: % Value Growth 2018-2023
Table 11 - NBO Company Shares of Consumer Health: % Value 2019-2023
Table 12 - LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 13 - Penetration of Private Label by Category: % Value 2018-2023
Table 14 - Distribution of Consumer Health by Format: % Value 2018-2023
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2023
Table 16 - Forecast Sales of Consumer Health by Category: Value 2023-2028
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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