

Herbal/Traditional Products in the Czech Republic

September 2023

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Herbal/Traditional Products in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Herbal/traditional dietary supplements slows as immunity focus ebbs

Herbal/traditional rebounds as consumers seek milder cough and cold solutions in 2023

Possible ban on sales of food and dietary supplements with cannabidiol (CBD)

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The interest in herbal and natural products is expected to grow

Competitive landscape is likely to remain highly fragmented

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