



Euromonitor
International

Other Hot Drinks in Greece

December 2023

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Other Hot Drinks in Greece - Category analysis

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2023 DEVELOPMENTS

Retail volume declines as consumers adapt to reduced disposable incomes
Private label and promotional products drive sales in flavoured powder drinks
Innovations focus on premium features among other hot drinks for adults

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-hot-drinks-in-greece/report.