



Dairy Packaging in Ukraine

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles gaining share in drinking yoghurt as they are seen as an economical option

Gable top liquid cartons the leading pack type in flavoured milk drinks

Larger pack sizes seeing growth in dairy products as uncertainty looms over the country

PROSPECTS AND OPPORTUNITIES

Shaped liquid cartons to gain share in fresh milk, boosted by a new brand launch

Yagotynske's new products should boost the use of flexible plastic in cheese packaging

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