



Appliances and Electronics Specialists in Slovakia

February 2024

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Appliances and Electronics Specialists in Slovakia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Significant fall in value sales in 2023
Intense price competition triggers price war
Increased sales of second-hand items

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New Building Act should boost home construction and boost volume sales for larger appliances
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Brick-and-mortar sees changing role

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