

Vending in Malaysia

February 2024

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Vending in Malaysia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending machine use on the rise in Malaysia, with Coca-Cola leading and CoffeeBot climbing

Grab launches Al-driven reverse vending machines to promote plastic recycling, and contactless payments options became more prevalent Government introduces IPR vending machines as product offer diversifies

PROSPECTS AND OPPORTUNITIES

Government initiatives likely to boost sales

Low-maintenance advantage will support further expansion of vending machines

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