

Dairy Packaging in Spain

October 2023

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Dairy Packaging in Spain - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

The design of shaped liquid cartons makes it an increasingly favoured pack type
Glass jars become popular for their visual appeal and eco-friendly characteristics
Metal food cans still popular for their preservation qualities

PROSPECTS AND OPPORTUNITIES

PET bottles expected to become more popular for the convenience offered
90g pack size expected to see rising demand due to higher on-the-go consumption

Dairy Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

The design of shaped liquid cartons makes it an increasingly favoured pack type
Coca-Cola introduces tethered plastic bottle caps in Europe
Screw-top closures are popular due to the dominance of glass bottles
The popularity of skin care in 2022 positively impacts its pack types
Growth in liquid detergent tablets benefits other rigid containers

PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging
Spain's new packaging law to usher in a circular economy

RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging
Plastipak opens new recycling facility in Spain

Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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