



# Sauces, Dressings and Condiments Packaging in the US

August 2022

Table of Contents

## Sauces, Dressings and Condiments Packaging in the US - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Significant decline in packaging volumes as consumer mobility returns  
Consumers' interest in convenience drives increased demand for specific pack types  
As dips are social snacks, the category sees less decline as the pandemic eases

#### PROSPECTS AND OPPORTUNITIES

Convenience set to drive growth in packaging volumes for products that require no preparation  
Manufacturers signal broad shift to recyclable and sustainable packaging

## Sauces, Dressings and Condiments Packaging in the US - Company Profiles

## Packaging Industry in the US - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

#### 2021 KEY TRENDS

Packaging inventory shortages cause disruption in shipping and price hikes  
Transparency and sustainability are shaping the food packaging industry in 2022  
Metal beverage cans and PET bottles expected to grow in beverage packaging over the forecast period  
Metal beverage cans the main pack type in alcoholic drinks  
Sustainable packaging within the beauty and personal care industry offers a competitive edge to various brands  
Home care industry has many untapped opportunities to help reduce plastic pollution

#### PACKAGING LEGISLATION

TPCH announces a 2021 update to its Model Toxics in Packaging Legislation  
Realizing the Economic Opportunities and Value of Expanding Recycling Act introduced

#### RECYCLING AND THE ENVIRONMENT

Paper-based eco-friendly packaging solutions recommended by sustainability campaigners widely in the US  
Table 1 - Overview of Packaging Recycling and Recovery in the US: 2019/2020 and Targets for 2021

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dressings-and-condiments-packaging](http://www.euromonitor.com/sauces-dressings-and-condiments-packaging)

in-the-us/report.