

# Vending in Spain

February 2024

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## Vending in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Increase in travel and the return of commuters helps support growth in vending in 2023  
Increased demand for healthier food and drinks, while tobacco products vending stagnates as more smokers quit  
Vending operators testing vending supermarkets in a captive environment

#### PROSPECTS AND OPPORTUNITIES

Tobacco products vending set to struggle as machines disappear and smokers quit  
Vending may need to expand into new areas to deliver growth  
Use of technology to improve customer experience

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What next for retail?

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