

# Home Care Packaging in Canada

July 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

HDPE bottles gain share in hand dishwashing due to their durability

New product launch helps PET bottles to gain share in liquid fabric softeners

Small pack sizes gain share in car air fresheners due to the convenience they offer consumers

### PROSPECTS AND OPPORTUNITIES

Other rigid containers to gain share in liquid tablet detergents, boosted by a new product launch

Metal aerosol cans to see strong growth in window/glass cleaners due to their enhanced efficiency

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