



Baby Food Packaging in India

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal tins remains a popular choice for powder milk formula packaging

Small pack sizes of dried baby food gain popularity, driven by benefit of portability

Folding cartons gains attention due to being a sturdy and protective packaging option

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to capture share due to being easy to store

Dried baby food in flexible plastic likely to gain traction, driven by ease of use

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