

# Hot Drinks Packaging in Mexico

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible packaging the leading pack type in overall hot drinks packaging  
Tea sales remain in decline in 2023, negatively impacting its pack types  
Mexico's labelling system means black seals for products with a high sugar content

#### PROSPECTS AND OPPORTUNITIES

Coffee pods will continue growing as consumers look for the barista experience at home  
Companies are undertaking post-consumption responsibility for their packaging

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