

# Air Treatment Products in Taiwan

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**Table of Contents** 

# Air Treatment Products in Taiwan - Category analysis

# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Energy subsidies drive growth in air treatment products in 2023 Long summer seasons entice consumers into purchasing air conditioners Dehumidifiers and air purifiers benefit from focus clean air in the home

# PROSPECTS AND OPPORTUNITIES

Panasonic retains its leads with an extensive product portfolio Local brands increase their position within cooling fans and dehumidifiers Players drive growth and appeal to new consumers through group buying

#### CATEGORY DATA

Table 1 - Sales of Air Treatment Products by Category: Volume 2018-2023
Table 2 - Sales of Air Treatment Products by Category: Value 2018-2023
Table 3 - Sales of Air Treatment Products by Category: % Volume Growth 2018-2023
Table 4 - Sales of Air Treatment Products by Category: % Value Growth 2018-2023
Table 5 - Sales of Air Conditioners by Smart Appliances: % Volume 2019-2023
Table 6 - NBO Company Shares of Air Treatment Products: % Volume 2019-2023
Table 7 - LBN Brand Shares of Air Treatment Products: % Volume 2020-2023
Table 8 - Distribution of Air Treatment Products by Format: % Volume 2018-2023
Table 9 - Production of Air Conditioners: Total Volume 2018-2023
Table 10 - Forecast Sales of Air Treatment Products by Category: Value 2023-2028
Table 11 - Forecast Sales of Air Treatment Products by Category: Value 2023-2028
Table 12 - Forecast Sales of Air Treatment Products by Category: % Volume Growth 2023-2028
Table 13 - Forecast Sales of Air Treatment Products by Category: % Value Growth 2023-2028

#### Consumer Appliances in Taiwan - Industry Overview

#### EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for consumer appliances?

#### MARKET INDICATORS

Table 14 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024Table 15 - Replacement Cycles of Consumer Appliances by Category 2018-2024

#### MARKET DATA

Table 16 - Sales of Consumer Appliances by Category: Volume 2018-2023
Table 17 - Sales of Consumer Appliances by Category: Value 2018-2023
Table 18 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
Table 19 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
Table 22 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
Table 23 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
Table 24 - Sales of Small Appliances by Category: Volume 2018-2023
Table 25 - Sales of Small Appliances by Category: Value 2018-2023
Table 26 - Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 27 - Sales of Small Appliances by Category: % Value Growth 2018-2023 Table 28 - NBO Company Shares of Major Appliances: % Volume 2019-2023 Table 29 - LBN Brand Shares of Major Appliances: % Volume 2020-2023 Table 30 - NBO Company Shares of Small Appliances: % Volume 2019-2023 Table 31 - LBN Brand Shares of Small Appliances: % Volume 2020-2023 Table 32 - Distribution of Major Appliances by Format: % Volume 2018-2023 Table 33 - Distribution of Small Appliances by Format: % Volume 2018-2023 Table 34 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028 Table 35 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028 Table 36 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028 Table 37 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028 Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028 Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028 Table 40 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028 Table 41 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028 Table 42 - Forecast Sales of Small Appliances by Category: Volume 2023-2028 Table 43 - Forecast Sales of Small Appliances by Category: Value 2023-2028 Table 44 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028 Table 45 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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# SOURCES

Summary 1 - Research Sources

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