



Dairy Packaging in Poland

October 2023

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Dairy Packaging in Poland - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dairy packaging continues to see positive growth in 2022

Thin wall plastic containers the dominant pack type in yoghurt

The 500ml size continues gaining share from the 1,000ml pack in shelf stable milk brick liquid cartons

PROSPECTS AND OPPORTUNITIES

Plastic pouches dominate coffee whitener packaging

Stora Enso opens new beverage carton recycling facility in Poland

Dairy Packaging in Poland - Company Profiles

Packaging Industry in Poland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible packaging the dominant format in food

Soft drinks packaging impacted by market volatility

Glass continues to dominate alcoholic drinks packaging due to its familiarity among Polish consumers

Squeezable plastic tubes gaining popularity for their dispensing properties

PET and HDPE bottles popular for home care product packaging

PACKAGING LEGISLATION

A new amendment to tackle packaging waste in 2023.

RECYCLING AND THE ENVIRONMENT

Garnier introduces recyclable paper-based tubes in 2022

Specjal cuts its returnable bottle weight by 10g

Tetra Pak collaborates with Stora Enso to boost beverage carton recycling capacity

Table 1 - Overview of Packaging Recycling and Recovery in Poland: 2020/2021 and Targets for 2022

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