

Other Dairy in Slovenia

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mlekarna Celeia remains the leading player in other dairy thanks to its wide range of products
Chilled and shelf stable desserts enjoys rapid growth thanks to consumer drive for convenience and innovative new flavour launches
Players from the snacks industry enter chilled desserts and boost the competition by leveraging on the popularity of their existing snacks brands

PROSPECTS AND OPPORTUNITIES

New launches feature functionality in the form of added vitamins and minerals
Growing share of discounters in other dairy over the forecast period due to low prices and the further development of the channel
Cream and coffee whiteners record forecast period declines thanks to the health and wellness trend, rise in veganism and increasing instances of lactose intolerance

CATEGORY DATA

- Table 1 - Sales of Other Dairy by Category: Volume 2018-2023
- Table 2 - Sales of Other Dairy by Category: Value 2018-2023
- Table 3 - Sales of Other Dairy by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Other Dairy by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Other Dairy: % Value 2019-2023
- Table 6 - LBN Brand Shares of Other Dairy: % Value 2020-2023
- Table 7 - Distribution of Other Dairy by Format: % Value 2018-2023
- Table 8 - Forecast Sales of Other Dairy by Category: Volume 2023-2028
- Table 9 - Forecast Sales of Other Dairy by Category: Value 2023-2028
- Table 10 - Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028
- Table 11 - Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Slovenia - Industry Overview

EXECUTIVE SUMMARY

- Dairy products and alternatives in 2023: The big picture
- Key trends in 2023
- Competitive Landscape
- Channel developments
- What next for dairy products and alternatives?

MARKET DATA

- Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 16 - Penetration of Private Label by Category: % Value 2018-2023
- Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-dairy-in-slovenia/report.