

Wine in Algeria

June 2024

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Wine in Algeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

International tourism and foodservice fuels volume sales growth Still red wine remains the dominant product area Domestic wine largely dominates sales

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Favourable outlook for local wines Potential opening for non-alcoholic wines Niche of sparkling wine holds potential

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Alcoholic Drinks in Algeria - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture 2023 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

MARKET BACKGROUND

Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 - Taxation and Duty Levies on Alcoholic Drinks 2023

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