

Wine in Azerbaijan

June 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Wine continues its recovery in 2022 as tourist flows improve and all restrictions are lifted
Other sparkling wine most dynamic in 2022, driven by Prosecco
Large distributors expanding their wine portfolios

PROSPECTS AND OPPORTUNITIES

Azerbaijan drives the setting up of the Iler Vitis Qafqaz transnational wine tourism route
Russian player Abrau-Durso planning wine industry investments in Azerbaijan
Government continues to support the local wine industry, with a new winery in Karabakh in the pipeline

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Alcoholic Drinks in Azerbaijan - Industry Overview

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Retailing developments
On-trade vs off-trade split
What next for alcoholic drinks?

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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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DISCLAIMER

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