

# Sauces, Dips and Condiments in Saudi Arabia

November 2023

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## Sauces, Dips and Condiments in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sauces, dips and condiments return to positive growth in 2023, thanks to easing inflation and return to busy lifestyles

Foodservice sales continue to grow, albeit at a slower pace

Private labels gain popularity

#### PROSPECTS AND OPPORTUNITIES

Health concerns will shape new product development

Private label will gain traction with budget-conscious consumers, with discounters expected to increase their share

E-commerce projected to witness ongoing growth

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