

# Alcoholic Drinks Packaging in the Philippines

September 2023

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## Alcoholic Drinks Packaging in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Strong foodservice recovery boosts glass bottle sales in beer in 2022  
Emperador launches limited-edition brandy to commemorate the election  
Kegs record dynamic growth in 2022

#### PROSPECTS AND OPPORTUNITIES

The 330ml pack size will extend its dominance over the forecast period  
The increasing popularity of spirits will boost glass bottle volume sales

## Alcoholic Drinks Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Metal food cans lead condensed milk packaging as they maintain product freshness  
Flexible aluminium/plastic remains the dominant pack type in hot drinks  
Kegs record dynamic growth in 2022  
Beauty and personal care packaging returns to positive growth in 2022  
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

### PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste  
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

### RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste  
Coca-Cola Philippines' progress towards a "World Without Waste"  
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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