

# Sauces, Dips and Condiments in New Zealand

November 2023

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## Sauces, Dips and Condiments in New Zealand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Inflationary pressures drive value growth, placing pressure on consumer spending  
Rising tomato costs drive up unit price of ketchup  
Open borders create strong growth for foodservice as tourists return to New Zealand

#### PROSPECTS AND OPPORTUNITIES

Value sales growth expected to gradually ease over forecast period  
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