

# Baby Food in Hong Kong, China

September 2023

Table of Contents

## Baby Food in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Recovery of baby food hindered by lower than anticipated demand from tourists from mainland China

Players in milk formula shift emphasis to digestive health and immune system

Milk formula players adapt to changing consumer preferences

#### PROSPECTS AND OPPORTUNITIES

Sluggish growth forecast, as the birth rate is set to continue to decline

Strict regulations in mainland China favour milk formula in Hong Kong, which is used as a testing ground

#### CATEGORY DATA

Table 1 - Sales of Baby Food by Category: Volume 2018-2023

Table 2 - Sales of Baby Food by Category: Value 2018-2023

Table 3 - Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 4 - Sales of Baby Food by Category: % Value Growth 2018-2023

Table 5 - Sales of Growing-Up Milk Formula by Age: % Value 2018-2023

Table 6 - NBO Company Shares of Baby Food: % Value 2019-2023

Table 7 - LBN Brand Shares of Baby Food: % Value 2020-2023

Table 8 - Distribution of Baby Food by Format: % Value 2018-2023

Table 9 - Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 10 - Forecast Sales of Baby Food by Category: Value 2023-2028

Table 11 - Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

## Dairy Products and Alternatives in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

### MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 17 - Penetration of Private Label by Category: % Value 2018-2023

Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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