



Euromonitor
International

Cafés/Bars in Poland

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Specialist coffee and tea shops and cafés grow fastest in current value terms

Multiple bars/pubs outlets close amidst challenging trading conditions

Sustainability concerns continue to influence competitive strategies

PROSPECTS AND OPPORTUNITIES

Cafés and specialist coffee and tea shops set to remain the most dynamic categories

Remote/hybrid working trend will inspire revamp of specialist coffee and tea shops

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DISCLAIMER

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