



Self-Service Cafeterias in Turkey

February 2024

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Self-Service Cafeterias in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Independents continue to drive self-service cafeterias
Financial metrics and business management gain importance
Players rationalise the labour force to survive

PROSPECTS AND OPPORTUNITIES

More concentrated competitive landscape is anticipated in the forecast period
Takeaway/online order operations are expected to increase in the forecast period
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DISCLAIMER

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