



# Consumer Foodservice By Location in Hungary

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Foodservice outlets witness a recovery in most locations

Retail locations are still losing outlets

Rebound in tourism gives boost to foodservice

### PROSPECTS AND OPPORTUNITIES

Regional tourism initiatives and travel infrastructure developments to reshape consumer foodservice landscape

Changes in real estate ownerships may shake up the retail and lodging locations

Greater energy efficiency to reduce gas and electricity bills set to prove crucial

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