



Consumer Foodservice By Location in the US

February 2024

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Consumer Foodservice By Location in the US - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued growth of drive-through encourages the opening of stand-alone locations

Fans return to dining at sports stadiums, leading to opportunities for concession operators

Grocery retailers meet consumers' demand for convenience, value and experiences in foodservice offerings

PROSPECTS AND OPPORTUNITIES

Convenience stores are moving foodservice to the forefront

Rural, suburban and smaller city markets are becoming increasingly attractive to consumer foodservice chains

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