



Consumer Foodservice By Location in Denmark

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery in tourism boosts travel and lodging sales

Leisure back in focus as COVID-19 fears subside but standalone locations remain dominant

PROSPECTS AND OPPORTUNITIES

Food delivery services likely to have a big influence on the market for the foreseeable future

Online sales set to continue developing while travel and lodging locations set to see the biggest gains as tourism recovers

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