

Computers and Peripherals in the United Kingdom

July 2023

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2023 DEVELOPMENTS

2023 brings further declines for computers and peripherals

Most consumers no longer printing at home

While e-commerce remains major retail channel, bricks-and-mortar stores are regaining relevance

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Laptops expected to be strongest performer

Tablets will face stiff competition from smartphones with larger screens

Premiumisation will remain major trend in the local market

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