

Home Audio and Cinema in Argentina

July 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further sales declines in home audio and cinema as spending remains under pressure
Rising popularity of soundbars creates new opportunities for category players
Philips extends its lead over local player New San as consumers prioritise brand name

PROSPECTS AND OPPORTUNITIES

The rise of online content streaming to present challenges and opportunities
Brand see best opportunities in soundbars
Slump in demand for hi-fi systems set to drag down overall sales

CATEGORY DATA

Table 1 - Sales of Home Audio and Cinema by Category: Volume 2018-2023
Table 2 - Sales of Home Audio and Cinema by Category: Value 2018-2023
Table 3 - Sales of Home Audio and Cinema by Category: % Volume Growth 2018-2023
Table 4 - Sales of Home Audio and Cinema by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Home Audio and Cinema: % Volume 2019-2023
Table 6 - LBN Brand Shares of Home Audio and Cinema: % Volume 2020-2023
Table 7 - Distribution of Home Audio and Cinema by Channel: % Volume 2019-2023
Table 8 - Forecast Sales of Home Audio and Cinema by Category: Volume 2023-2028
Table 9 - Forecast Sales of Home Audio and Cinema by Category: Value 2023-2028
Table 10 - Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2023-2028

Consumer Electronics in Argentina - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023
Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023
Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023
Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023
Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028
Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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