

Computers and Peripherals in Spain

July 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Another difficult year for computers and peripherals as pandemic highs fade and consumer confidence dips

Sales of desktops continue to decline but gaming offers some hope for sales

Brighter prospects on the horizon for monitors thanks to gaming and the switch to more flexible working arrangements

PROSPECTS AND OPPORTUNITIES

Tablets on a downward spiral as the relevance packaged food these products comes into question

E-commerce and renting will continue growing in popularity

Renting of computers continue growing in popularity along with refurbished equipment

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