



# Self-Service Cafeterias in the United Kingdom

February 2024

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## Self-Service Cafeterias in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

In an inflationary environment, consumers are pushed towards more affordable dining options, benefiting self-service cafeterias

Health consciousness and flexibility for consumers benefit self-service cafeterias

Creams set to expand its omnichannel presence within Tesco Cafés

#### PROSPECTS AND OPPORTUNITIES

Improved positive outlook set for forecast period due to cost control in times of economic hardship

Adaptability to different settings and indulgence-driven innovation

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