

Dishwashing in Slovakia

February 2024

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2023 DEVELOPMENTS

Automatic dishwashing is the winner, with consumers seeking a hybrid approach to their dishwashing chores

Health and beauty specialists continue to attract consumers

Henkel boosts its "green" credentials with eco-friendly developments in Somat Excellence

PROSPECTS AND OPPORTUNITIES

An overall positive performance expected for dishwashing, albeit stronger in automatic variants

Automatic dishwashing tablets set to offer the ultimate cleaning at the lowest dosage

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DISCLAIMER

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