

Surface Care in Cameroon

March 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Multi-purpose cleaners attract attention due to cost-effectiveness and versatility
Declining hygiene concerns and abundance of cleaning alternatives suppress sales in homecare disinfectants
Urban expansion sparks growth opportunities for bathroom cleaners, midst local challenges

PROSPECTS AND OPPORTUNITIES

Untapped potential remains for surface care in Cameroon
Hygiene awareness, product diversity, and domestic advancements set to support ongoing growth
Supermarkets focus on contemporary surface care products

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Home Care in Cameroon - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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