

Toilet Care in Cameroon

March 2024

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Toilet Care in Cameroon - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Toilet care products continue to attract attention, in line with urbanisation
Supermarkets cater to modern and niche demand products, such as toilet care
Traditional cocktails of powdered bleach granules, water and handwash detergent, continue to prevail

PROSPECTS AND OPPORTUNITIES

Expansion of urban homes with modern toilets and water systems will support sales
Competition from traditional toilet cleaning methods will continue
Consumer education, advertising, and promotions needed to support growth

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Home Care in Cameroon - Industry Overview

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DISCLAIMER

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