

Depilatories in Italy

May 2024

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Depilatories in Italy - Category analysis

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2023 DEVELOPMENTS

Demand for depilatories increases in 2023 as consumers lead more active lifestyles

Consumers go in search of value as the cost of living rises, while Sodalco launches a new product range to attract demand

Depilsoap brand revamped by new ownership

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DISCLAIMER

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