

Analgesics in Australia

September 2023

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Analgesics in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Analgesics sees strong growth amidst extended season for illness
GSK Consumer Healthcare launches new range of natural acetaminophen, PanaNatra
Pharmacies trends downwards, but remains the leading channel for analgesics

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Steady growth expected for analgesics, but lack of new competing brands
The TGA outlines plans to reduce the pack size of acetaminophen in Australia
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