

Surface Care in the United Arab Emirates

February 2024

Table of Contents

Surface Care in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price-conscious consumers seek cost-effective surface care solutions
Demand for multipurpose products surges as specialised options stagnate
Growth of window/glass cleaners is more dynamic in 2023

PROSPECTS AND OPPORTUNITIES

Local brands to remain attractive to low-income consumers
Surface care brands adapt to evolving consumer needs in the post-pandemic era
Heightened competition likely as players look to expand in the premium segment

CATEGORY DATA

Table 1 - Sales of Surface Care by Category: Value 2018-2023
Table 2 - Sales of Surface Care by Category: % Value Growth 2018-2023
Table 3 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023
Table 4 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Surface Care: % Value 2019-2023
Table 6 - LBN Brand Shares of Surface Care: % Value 2020-2023
Table 7 - NBO Company Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2019-2023
Table 8 - LBN Brand Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2020-2023
Table 9 - Forecast Sales of Surface Care by Category: Value 2023-2028
Table 10 - Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

Home Care in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Home care in 2023: The big picture
Shift in consumers' purchasing behaviour boosts demand for multipurpose options
Competitive landscape
Retailing developments
Price wars among players are expected to intensify amid growing inflation

MARKET INDICATORS

Table 11 - Households 2018-2023

MARKET DATA

Table 12 - Sales of Home Care by Category: Value 2018-2023
Table 13 - Sales of Home Care by Category: % Value Growth 2018-2023
Table 14 - NBO Company Shares of Home Care: % Value 2019-2023
Table 15 - LBN Brand Shares of Home Care: % Value 2020-2023
Table 16 - Penetration of Private Label in Home Care by Category: % Value 2018-2023
Table 17 - Distribution of Home Care by Format: % Value 2018-2023
Table 18 - Distribution of Home Care by Format and Category: % Value 2023
Table 19 - Forecast Sales of Home Care by Category: Value 2023-2028
Table 20 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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