



# NRT Smoking Cessation Aids in South Korea

September 2024

Table of Contents

## NRT Smoking Cessation Aids in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Decline for NRT smoking cessation aids continues, despite interest in quitting  
Nicorette's 2024 campaign attempts to boost interest in NRT smoking cessation aids

#### PROSPECTS AND OPPORTUNITIES

Decline of NRT smoking cessation aids set to slow amidst decline of Rx products  
New e-vapour products offering transparency threaten NRT smoking cessation aids

#### CATEGORY INDICATORS

Table 1 - Number of Smokers by Gender 2019-2024

#### CATEGORY DATA

Table 2 - Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024  
Table 3 - Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024  
Table 4 - NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024  
Table 5 - LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024  
Table 6 - Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029  
Table 7 - Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029

## Consumer Health in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

### MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024  
Table 9 - Life Expectancy at Birth 2019-2024

### MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2019-2024  
Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024  
Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024  
Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024  
Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024  
Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024  
Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024  
Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029  
Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

### APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

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## DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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