



# NRT Smoking Cessation Aids in the United Kingdom

September 2023

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## NRT Smoking Cessation Aids in the United Kingdom - Category analysis

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#### 2023 DEVELOPMENTS

Cost-of-living crisis subdues demand for NRT smoking cessation aids

E-vapour products continue to curtail category's performance

Nicorette QuickMist Mouthspray becomes world's first NRT approved for both vaping and smoking cessation

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