

# Business Dynamics: France

May 2023

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### OPERATIONAL AND REGULATORY ENVIRONMENT

France boasts a solid business environment and excellent trading conditions, yet heavy tax burden clouds the country's competitiveness

### FINANCING AND INVESTMENT

Rising interest rates boost credit servicing costs, creating increasing issues for indebted private sector

### SKILLS AND LABOUR

Youth unemployment remains elevated while skills shortages become an increasingly more pressing issue in France

### TRADE AND INFRASTRUCTURE

Sound cross-border trade conditions and well-developed rail network offer France a competitive advantage

### DIGITALISATION AND INNOVATION

France leads in ICT adoption and internet penetration, while a tech-savvy population pushes for wider implementation of digital solutions

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## APPENDIX B

The Network Readiness Index (NRI) 2022

### About Euromonitor International

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