

# Carbonates in Costa Rica

December 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Carbonates witness an impressive performance despite inflationary pressures  
Coca-Cola teams up with Riot Games to launch Ultimate Sin Azúcar limited edition  
Taco Bell abandons Pepsi to pursue exclusive alliance with Coca-Cola

#### PROSPECTS AND OPPORTUNITIES

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Recycled materials and returnable bottles resonate with consumers  
Fountain on-trade volumes to see further growth as consumers resume casual dining

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