

# Vending in the Netherlands

March 2024

**Table of Contents** 

## Vending in the Netherlands - Category analysis

# **KEY DATA FINDINGS**

## 2023 DEVELOPMENTS

Grocery retailers enter the vending space Rise in vending at petrol stations and other automotive locations Vending struggling to compete with kiosks and convenience stores

#### PROSPECTS AND OPPORTUNITIES

Number of vending machines threat to growth Increased interest in health puts negative pressure on food and drink vending Vending machines could be used in response to rising labour costs

#### CHANNEL DATA

Table 1 - Vending by Product: Value 2018-2023Table 2 - Vending by Product: % Value Growth 2018-2023Table 3 - Vending GBO Company Shares: % Value 2019-2023Table 4 - Vending GBN Brand Shares: % Value 2020-2023Table 5 - Vending Forecasts by Product: Value 2023-2028Table 6 - Vending Forecasts by Product: % Value Growth 2023-2028

#### Retail in the Netherlands - Industry Overview

## EXECUTIVE SUMMARY

Retail in 2023: The big picture Renewed interest in physical retail threatened by staffing problems Reduction in number of outlets What next for retail?

#### OPERATING ENVIRONMENT

Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2023 Seasonality Sinterklaas (St Nicholas) Christmas Winter sales Summer sales

#### MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 9 - Sales in Retail Offline by Channel: Value 2018-2023
Table 10 - Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 11 - Retail Offline Outlets by Channel: Units 2018-2023
Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 13 - Sales in Retail E-Commerce by Product: Value 2018-2023
Table 14 - Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 15 - Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 16 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 17 - Sales in Grocery Retailers by Channel: Value 2018-2023
Table 18 - Sales in Grocery Retailers by Channel: Walue Growth 2018-2023

Table 20 - Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 Table 21 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023 Table 22 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 Table 23 - Sales in Non-Grocery Retailers by Channel: Value 2018-2023 Table 24 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023 Table 25 - Non-Grocery Retailers Outlets by Channel: Units 2018-2023 Table 26 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 Table 27 - Retail GBO Company Shares: % Value 2019-2023 Table 28 - Retail GBN Brand Shares: % Value 2020-2023 Table 29 - Retail Offline GBO Company Shares: % Value 2019-2023 Table 30 - Retail Offline GBN Brand Shares: % Value 2020-2023 Table 31 - Retail Offline LBN Brand Shares: Outlets 2020-2023 Table 32 - Retail E-Commerce GBO Company Shares: % Value 2019-2023 Table 33 - Retail E-Commerce GBN Brand Shares: % Value 2020-2023 Table 34 - Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 35 - Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 36 - Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 37 - Non-Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 38 - Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 39 - Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 40 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028 Table 41 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028 Table 42 - Forecast Sales in Retail Offline by Channel: Value 2023-2028 Table 43 - Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028 Table 44 - Forecast Retail Offline Outlets by Channel: Units 2023-2028 Table 45 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028 Table 46 - Forecast Sales in Retail E-Commerce by Product: Value 2023-2028 Table 47 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028 Table 48 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 49 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 50 - Forecast Sales in Grocery Retailers by Channel: Value 2023-2028 Table 51 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028 Table 52 - Forecast Grocery Retailers Outlets by Channel: Units 2023-2028 Table 53 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 Table 54 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 55 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 56 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028 Table 57 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028 Table 58 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028 Table 59 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 2 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/vending-in-the-netherlands/report.