

# Cider/Perry in Slovenia

June 2023

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## Cider/Perry in Slovenia - Category analysis

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#### 2022 DEVELOPMENTS

Cider enjoys dynamic growth as tourism recovers  
Carlsberg A/S dominates cider category with Somersby brand  
Price inflation drives value growth in 2022

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Flavour innovations to underpin cider/perry sales performance  
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Smoking ban  
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