



Discounters in Ireland

March 2024

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2023 DEVELOPMENTS

Discounters maintains growth thanks to offering affordable goods to price-sensitive consumers

Lidl focuses on sustainability and enhanced grocery offers

Aldi surpasses food waste goals with FoodCloud and Too Good To Go

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/discounters-in-ireland/report.