

Wine in Spain

June 2023

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Wine in Spain - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

On-trade reopening determines 2022 performance

White wine is the rising star of the year

Popularity of vermouth continues to rise

PROSPECTS AND OPPORTUNITIES

The development of Spanish sparkling wine will depend on premiumisation

Pursuit of a healthier lifestyle will increase demand for low alcohol/no alcohol wines

Cans are making their way into wine packaging

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Alcoholic Drinks in Spain - Industry Overview

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